

OUR SUGGESTED DEVELOPMENT PROCESS FOR BESPOKE E-LEARNING:

DEFINE

Training and technical needs analysis:

- Business drivers behind programme
- Stakeholder expectations
- Current gap between actual and desired performance
- Required outcomes and achievement measurements
- Financial and timescale considerations
- Current infrastructure and culture
- Learning preference
- Current competency framework

Produce project plan, containing:

- Project scope
 - Mutual roles and responsibilities
 - Timescales
 - Risks / contingencies
 - Define project deliverables
 - Allocate resources
 - Reporting
 - Change control
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DESIGN

- Learning objectives
 - Media treatments
 - Produce high level content design script
 - Produce detailed instructional design script
 - Visual design concepts
 - Prototype courseware, illustrating look and feel
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DEVELOP

- Authoring and integration of media elements
 - Early module review
 - Review and edit cycle1
 - Pilot
 - Review and edit cycle2
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DEPLOY

- Distribution
 - Reporting and tracking
 - Evaluation and feedback
 - Support & Maintenance
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